

OLDE TOWN COVINGTON - BOARD MEETING

Date: Monday, August 28, 2023
Time: 12:00 PM
Location: Olde Town Covington - Conference Room
450 W. Main Street, Suite 100
Covington, VA 24426

MEETING MINUTES

CALL TO ORDER

A Board meeting of Olde Town Covington was held on Monday, August 28, 2023 at the Olde Town Covington Office, it began at 12:02PM and was presided over by Julie Stanley, Board President with Wanda Crawford, secretary, taking meeting notes.

ATTENDEES

Lisa Akers, Wanda Crawford, Jaime Hale, Tom Sibold, Thomas Smals, Jennifer Smith, Matt Smith, Julie Stanley, Josh Taylor, John Wilson.

Absent this date include: Brad Armentrout, David Crosier , Christine Hodges, Theresa Hammond, Terri McClung, and Bryan Thompson.

APPROVAL OF MINUTES

A quorum was present and a motion by Jaime Hale was made to approve the June 2023 meeting minutes with a second from Jennifer Smith.

COMMITTEE REPORTS

Treasurer's Report - Jaime Hale present this date and reported \$6,647.25 in the Cork & Pork account. She also provided a Square update. She reported an electricity bill from Dominion Power that was sent to OTC for the Farmers Market which she states we have never received. Thomas Smals will check into this. She clarified a deposit from Mighty Cause which was determined to be from the Alleghany Highlands Give Local Campaign and also reported that our Profit and Loss Report is in the positive \$300 when compared to this time last year.

Adopt-A-Highway - Jaime Hale has all equipment, will be setting a date.

Executive Committee - Julie Stanley reported that Matt Wagner with Main Street America and Ellie, our VMS liaison, will be in Covington for our MMS workshop on Monday, Sept. 11th and encouraged everyone to attend. An agenda was distributed.

Event Committee - Jennifer Smith reported Chilling Tales of Covington is tentatively scheduled for 10/21/23 following Pumpkins in the Park with David Crosier. Need to finalize details with Nowhere Brewing and confirm their participation, Wanda will contact them. Hometown Halloween is set for 10/27/23 from 5:00p-7:00p, Olde Town will supply the prizes and trophies as in years past. Magic on Main

will begin taking shape in the coming months, Jennifer will confirm with venues and partnering businesses/organizations. This will take place prior to the Christmas parade on 12/02/23.

Merchants Committee - Business Before Breakfast event on Friday, August 4th at 8:00AM went well and they plan to have one quarterly.

Steering Committee - Julie reported that they met on 09/05/23.

Volunteer Committee - Julie reported the steering committee would like to restructure the volunteer meetings from monthly meetings to every 2-3 months having a “community think tank”. She also reported that she has made folders for volunteers to better track volunteer hours.

OTHER REPORTS

PARTNERSHIPS

Alleghany Highlands Economic Development Corporation

No one present this date. Email reminders are being sent however, no reply and no one is attending.

Alleghany Highlands Chamber of Commerce

Josh Taylor present and reported several ribbon cutting and candidate forums - dates and times can be found on their website.

Covington City Parks & Recreation

Thomas Smals and Matt Smith present and has the rundown of upcoming events:

Sept. 2nd - Live music

Sept. 4th - Labor Day Parade and activities at Jackson River Sports Complex

Oct. 21st - Pumpkins in the Park

Oct. 27th - Hometown Halloween

Nov. 26th - Santa 5K and City Tree Lighting

Dec. 2nd - Covington Christmas Parade

4H Extension/Farmers Market

Christine absent this date. The Farmers Market is holding

Small Business Coordinator

See above for the Merchants committee.

EVENTS/PROMOTIONS

See event committee above for updates.

NEW BUSINESS/ACTION ITEMS

Action Items

Hometown Halloween (passed)

Thomas Smals requested Olde Town Covington provide prizes for the costume winners. A motion was made by Jennifer Smith and a second by Lisa Akers.

Christmas Parade Theme (passed)

Discussion was had as to the theme. The group decided on "Merry Grinchmas". A motion was made by Julie Stanley with a second by Jennifer Smith.

OTHER

Christmas in July

Balance to date: \$1,350.00.

ANNOUNCEMENTS

ADJOURNMENT

Julie Stanley moved that the meeting be adjourned, and this was agreed upon and the meeting concluded at 12:55 PM.

Secretary (signature)
Olde Town Covington

Date of Approval

Secretary (print name)
Olde Town Covington