

OLDE TOWN COVINGTON - BOARD MEETING

Date: Monday, June 26, 2023
Time: 12:00 PM
Location: Olde Town Covington - Conference Room
450 W. Main Street, Suite 100
Covington, VA 24426

MEETING MINUTES

CALL TO ORDER

A Board meeting of Olde Town Covington was held on Monday, June 26, 2023 at the Olde Town Covington Office, it began at 12:05PM and was presided over by Julie Stanley, Board President with Wanda Crawford, secretary, taking meeting notes.

ATTENDEES

Lisa Akers, Brad Armentrout, Wanda Crawford, David Crosier, Jaime Hale, Christine Hodges, Terri McClung, Thomas Smals, Jennifer Smith, Julie Stanley and Josh Taylor.

Absent this date include: Kathy Downey, Theresa Hammond, Tom Sibold, Matt Smith and Bryan Thompson.

APPROVAL OF MINUTES

A quorum was present and a motion by David was made to approve the April and May 2023 meeting minutes with a second from Jaime.

COMMITTEE REPORTS

Adopt-A-Highway - Jaime Hale is organizing this and will let us know when a date has been selected. She has a group of volunteers. Jaime has said it will take place prior to the end of July.

Executive Committee - Julie Stanley provided binders to all board members with Olde Town and Mobilizing Main Street program information. She has requested bio's from everyone to publish on the OTC website to also include a headshot and contact information. There is a board member matrix that was discussed from MMS. Julie also brought up an education triad with the completion of the Maple Avenue project at the River Observation Deck.

Event Committee - Jennifer Smith reported "First Fridays in the Park: Christmas in July", the free community pool party Friday, June 7th 6:30p - 8:30p - volunteers are needed for this to monitor the event. Jennifer has organized bounce houses, a small business pop-up and a food truck to be at the event beginning at 5:00pm. Community Yardsale had 4 participants, those participating requested 1st of the month and would like another one in the fall.

Merchants Committee - Lisa Akers and Teri met and are working on a Business Breakfast for early August to be held at Good News.

Volunteer Committee - We are continually reaching out to various organizations and sports teams to acquire volunteers. Please advocate for the organization amongst family and friends so we can pull from a larger pool of volunteers for events.

OTHER REPORTS

PARTNERSHIPS

Allegheny Highlands Economic Development Corporation

No one present this date.

Allegheny Highlands Chamber of Commerce

Josh Taylor present, tourism based website is updated and live!

Covington City Parks & Recreation

Thomas Smals present and has the rundown of upcoming events:

July 4th @ Jackson River Sports Complex

July 29th - Down on Main Street begins at 2:00PM - Beach Night

Aug. 12th - Street Scene

Aug. 19th - Down on Main Street begins at 2:00PM - Rock-N-Roll

Aug. 19th - Moomaw Swim

Sept. 4th - Labor Day Parade and activities at Jackson River Sports Complex

Oct. 1st - Chamber Golf Tournament

Oct. 21st - Pumpkins in the Park

Oct. 27th - Hometown Halloween

Dec. 2nd - Covington Christmas Parade

4H Extension

Christine Hodges reports all is going well with the co-managers.

Small Business Coordinator

See above for the Merchants committee.

Lumberjacks - Brainstormed ideas for theme nights and availability.

EVENTS/PROMOTIONS

See event committee above for updates.

NEW BUSINESS/ACTION ITEMS

OTHER

Election to be held at July meeting.

Thomas Smals was appointed Director of Parks & Recreation effective July 1, 2023.

ANNOUNCEMENTS

OTC Volunteer meeting was held, Tuesday, June 27, 2023 in the OTC Conference room at 5:30PM.

ADJOURNMENT

Julie Stanley moved that the meeting be adjourned, and this was agreed upon and the meeting concluded at 1:00 PM.

Secretary (signature)
Olde Town Covington

Date of Approval

Secretary (print name)
Olde Town Covington

