

OLDE TOWN COVINGTON - BOARD MEETING

Date: Monday, March 27, 2023
Time: 12:00 PM
Location: Olde Town Covington - Conference Room
450 W. Main Street, Suite 100
Covington, VA 24426

MEETING MINUTES

CALL TO ORDER

A Board meeting of Olde Town Covington was held on Monday, March 27, 2023 at the Olde Town Covington Office, it began at 12:03PM and was presided over by Jennifer Smith, Board Vice President with Wanda Crawford, secretary, taking meeting notes.

ATTENDEES

Lisa Akers, Brad Armentrout, Wanda Crawford, Jaime Hale, Theresa Hammond, Terri McClung, Tom Sibold, Thomas Smals, Jennifer Smith and Matt Smith.

Absent this date include: David Crosier, Kathy Downey, Christine Hodges and Julie Stanley.

APPROVAL OF MINUTES

A motion to approve the minutes of the board meeting was made by Lisa Akers and seconded by Brad Armentrout. Approval was given by all in attendance.

COMMITTEE REPORTS

The Treasurer, Jaime Hale, reported the account balances for Olde Town Covington (\$27,694.50) and Cork & Pork (\$22,178.73). She informed the board that BB now has online access to the Cork & Pork account. Jaime, again, requested a budget meeting be scheduled as soon as possible.

Adopt-A-Highway - Jennifer Smith asked that someone take this over to spearhead this project as we are falling behind on our obligations. Jaime Hale volunteered.

Cork & Pork - WestRock to give, BB not present to provide an update.

Executive Committee - Julie not present this date however, Jennifer Smith reported the Mobilizing Main Street Program was progressing per Julie.

Event Committee - Jennifer Smith acknowledged Gaming Night brought in \$160 while the Bracket Challenge was over \$200. The Community Yardsale was canceled due to low pre-registration numbers. The board discussed alternative dates and hopes to aim for June 24th in conjunction with the Farmers Market and have the yardsale on the WestRock parking lot. Upcoming events include Tea at the Market, impending weather may move the event indoors to Good News Church a decision will be made Thursday prior to the event, things are progressing well and the event is heavily sponsored by area businesses. Cinco De Mayo

Celebration on Main Street is going well, need to resubmit a City permit. Jaime noted that Reuben would like to speak with someone at OTC regarding the event. Jennifer and Julie met with Ray Keen and J. D. Downer who represented the local fire departments, after a discussion they took back the information and all fire departments pulled out. The Fireman's Festival was cut from the upcoming OTC events list. A car show for Cork & Pork was discussed however, will hold that thought at this time. Cork & Pork is progressing well, no new updates from BB at this time.

Finance Committee - Jaime is estimating \$17,500 from the City this year. Still attempting to organize a budget meeting however, she has completed a rough budget for the budget committee to review.

Merchants Committee - Lisa Akers has no updates at this time.

Steering Committee - Jennifer Smith has no updates at this time.

Volunteer Committee - Jennifer Smith stated that we will need several volunteers for the upcoming Cinco De Mayo Event and Cork & Pork. Requested everyone in attendance to encourage friends/family to volunteer.

OTHER REPORTS

PARTNERSHIPS

Alleghany Highlands Economic Development Corporation

Terri McClung reported the pad ready site is at a standstill. The apartments at the YMCA are ready for building #4. Barnwood Blessings is moving buildings on Main Street as is Jay's Trading Post. There is no update on the Gordman's building. Terri reports that Lionel is reopening the ice cream shop on Main Street and taking suggestions for the corner store front.

Alleghany Highlands Chamber of Commerce

Theresa Hammond reiterated that the Mobilizing Main Street Program was progressing well and that a ribbon cutting is scheduled to be held at Kings Family Tired on 05/12/23 with a cruise in to follow that evening. The Gran Fondo is scheduled for 05/13/23.

Covington City Parks & Recreation

Thomas Smals provided a run down of upcoming events on the calendar:

- Easter Bunny at City Park following Easter Parade (2:00pm)
 - April 1 (April 8 is the rain date)
- Rock The Block (in conjunction with OTC)
 - May 12
- Friday's In The Park/Pool Parties (in conjunction with OTC)
 - June 9; July 7; August 4
- Down on Main (in conjunction with OTC, OTC will obtain ABC License, Dave Bostic selling food)
 - July 29 (Beach Theme); August 19 (Rock-N-Roll)

- Back to School Bash (at AET)
 - August 13

Cov Designs

No update from John Morris, our web developer as he was absent this date however, Jennifer reports she and Julie are working closely with him to keep the website up to date.

4H Extension

Christine Hodges was not present this date.

There was no Building Rehabilitation update.

There was no Wal-mart sign update, David Crosier with Image Express, is awaiting measurements on the current sign.

EVENTS/PROMOTIONS

See event committee above for updates.

NEW BUSINESS/ACTION ITEMS

Jennifer asked if there was a motion to pass the newly proposed by laws. Jaime Hale made a motion and Lisa Akers made a second. All those in attendance approved and no one voiced to reject them. The new bylaws took effect immediately.

Jennifer asked for a motion to extend the Board Member nominations to 04/21/23 as the now current bylaws required they be submitted by the Friday before the March meeting. A motion was made Brad Armentrout and a second by Jaime Hale. All those in attendance approved and no one voiced to reject this motion.

Jennifer asked for a motion for Olde Town Covington sponsor a Benefit concert for Le Cochons De'Or with the entertainment being Britton James from the Tea Party, Olde Town Covington will hold a 50/50 and profits from alcohol sales as well as the 50/50 will go to the employees of the business that burned in Hot Springs, Va. Jennifer went onto explain that several local businesses asked Olde Town Covington to sponsor this. A motion was made by Lisa Akers and seconded by Brad Armentrout. An ABC license will be obtained.

The board accepted the resignation of Rylee Reynolds as Olde Town Covington Secretary. Jennifer and Julie both worked to temporarily fill the position and Wanda Crawford agreed to fill the position until a replacement could be hired. The new office hours at this time are Monday and Friday 12p - 4p and Wednesday, 10a-2p.

Under the acceptance of the new bylaws there are several open board seats, Brad Armentrout made a motion to appoint Matt Smith to the board for one of those seats and Lisa Akers made a second. All those in attendance approved and no one voiced to reject this motion.

OTHER

We are still looking for volunteers to assist with all upcoming events as is the Chamber with their events.

ANNOUNCEMENTS

OTC Volunteer meeting will be held, Tuesday, March 28, 2023 in the OTC Conference room at 5:30PM.

ADJOURNMENT

Jennifer Smith moved that the meeting be adjourned, and this was agreed upon and the meeting concluded at 12:36PM.

Secretary (signature)
Olde Town Covington

Date of Approval

Secretary (print name)
Olde Town Covington