

OLDE TOWN COVINGTON - BOARD MEETING

Date: Monday, May 31, 2023
Time: 12:00 PM
Location: Olde Town Covington - Conference Room
450 W. Main Street, Suite 100
Covington, VA 24426

MEETING MINUTES

CALL TO ORDER

A Board meeting of Olde Town Covington was held on Monday, March 27, 2023 at the Olde Town Covington Office, it began at 12:04PM and was presided over by Julie Stanley, Board President with Wanda Crawford, secretary, taking meeting notes.

ATTENDEES

Wanda Crawford, Terri McClung, Thomas Smals, Jennifer Smith, Matt Smith, Julie Stanley and Josh Taylor.

Absent this date include: Lisa Akers, Brad Armentrout, David Crosier, Kathy Downey, Jaime Hale, Christine Hodges, Theresa Hammon, Tom Sibold and Julie Stanley.

APPROVAL OF MINUTES

A quorum was not present and therefore the April meeting minutes were not approved.

COMMITTEE REPORTS

Adopt-A-Highway - Jaime Hale is organizing this and will let us know when a date has been selected. She has a group of volunteers. Jaime was absent from the meeting and therefore no update available.

Cork & Pork - Jennifer provided a brief update on Cork & Pork from the Cork & Pork committee meeting. Volunteers are still needed for various aspects of the festival.

Executive Committee - Julie Stanley reported that Ellie from VDH will be here on Friday, June 6th. She also reported that she and Terri went to Altavista for a "Rev Up" event and were able to take in a lot of information and network with several other communities and leaders. Julie also stated she and Terri went to the Gauntlet ceremony where winners were announced and they have identified ways that Olde Town can assist future winners.

Event Committee - Jennifer Smith reported Cinco De Mayo was a hit and will likely be an annual event. Cork & Pork is this weekend, volunteers are still needed for the OTC beer and information/ticket tent. Will sell alcohol tickets, Cork & Pork shirts as well as 50/50. Olde Town also has "First Fridays in the Park", the free community pool party Friday, Jun 9th 6:30p - 8:30p - volunteers are needed for this to monitor the event.

Finance Committee - Jaime was absent from the meeting and therefore no update available. Wanda Crawford reported the Olde Town Covington account has \$38,364.29 and the Cork & Pork account has \$40,527.59.

Merchants Committee - Lisa Akera was absent from the meeting and therefore no update available. Terri McClung did mention that Steve Noel at Good News Church on Main has offered the church as space to host a Merchants Round Table event as well as provide breakfast for those attending. Terri would like to see this turn into a quarterly event. Additionally, Julie reported developing a "Business Solutions Committee" as part of or a sub-group for the Merchants Committee.

Steering Committee - No new updates at this time. Julie stated she would like this committee to meet on a more regular basis.

Volunteer Committee - Jennifer Smith stated that we will need several volunteers for the upcoming Cork & Pork Festival as well as the pool party. She and Wanda have reached out to several organizations looking for volunteers.

OTHER REPORTS

PARTNERSHIPS

Allegheny Highlands Economic Development Corporation

No one present this date. Bryan Thompson has been hired for the Interim Director's position. Terri McClung stated that the Resource Guide "Live Well" is live on the City website.

Allegheny Highlands Chamber of Commerce

Josh Taylor present, the JRST Maraton is this weekend, they are still seeking volunteers. Participant packet pickup will be at the Farmers Market, Friday, June 2nd.

Covington City Parks & Recreation

No one present this date.

Cov Designs

No update from John Morris, our web developer as he was absent this date however, Jennifer reports she and Julie are working closely with him to keep the website up to date.

4H Extension

Christine Hodges was not present this date. Farmer's Market is opened 05/20/23. Good vendor selection and good community response so far. The market is open on Saturdays 9AM - 12PM.

Small Business Coordinator

Terri McClung has been named the Covington City Small Business Coordinator.

There was no Building Rehabilitation update.

Lumberjacks - Wanda Crawford to touch base with Tommy, Matt or Dizzy Garten. Opening Night is Friday, June 2 at 7:00PM.

There was no Wal-mart sign update, David Crosier with Image Express, is awaiting measurements on the current sign.

EVENTS/PROMOTIONS

See event committee above for updates.

NEW BUSINESS/ACTION ITEMS

Community Yard Sale - possibly reschedule to Saturday, June 24th in conjunction with the Farmer's Market. Thomas to check and make sure there are no City conflicts. Wanda has confirmed use of Westrock's parking lot. Jennifer will check with the Farmer's Market.

No quorum present therefore there were no action items or new business.

OTHER

An email vote was taken and approved for the purchase of tents with OTC personalization, tables and coolers for use during OTC events.

An email was sent out by Julie Stanley to move the May Board elections to June due to the last minute change in Board meeting date due to the holiday (Memorial Day)

We are still looking for volunteers to assist with all upcoming events as is the Chamber with their events.

Julie will begin attending Chamber of Commerce meetings on behalf of Olde Town Covington.

Julie has requested additional information regarding benches around downtown and how to revitalize them.

Thomas Smals has resigned as Covington City Parks & Recreation Assistant Director, his last day is Friday, June 2, 2023.

ANNOUNCEMENTS

OTC Volunteer meeting was held, Tuesday, May 30, 2023 in the OTC Conference room at 5:30PM.

ADJOURNMENT

Julie Stanley moved that the meeting be adjourned, and this was agreed upon and the meeting concluded at 12:43PM.

Secretary (signature)
Olde Town Covington

Date of Approval

Secretary (print name)
Olde Town Covington