Olde Town Covington

450 W. Main Street, Suite 100 | Covington, VA | 540-969-4424
Office Hours: Monday, Tuesday, Friday 12:00p - 4:00p | www.OldeTownCovington.com

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REGULAR BOARD MEETING

Date: Monday, April 24, 2023
Time: 12:00PM
Location: Olde Town Covington - Conference Room
450 W. Main Street, Suite 100
Covington, VA 24426

AGENDA

I. Call To Order

II. Attendance

III. Consent Agenda

    A. Approval of Minutes (03/27/2023)

IV. Treasurer's Report

    A. Olde Town Covington

    B. Cork & Pork

V. Committee Report(s)

    A. Adopt-A-Highway

    B. Cork & Pork

    C. Executive Committee

        1. Mobilizing Main Street

    D. Event Committee

        1. Upcoming OTC Events

            a) Planned

                (1) Cinco De Mayo Celebration: Friday, May 5

                (2) Rock The Block: Friday, May 12

                (3) Cork & Pork: Friday, June 2 & Saturday, June 3

            b) Completed

                (1) Tea at the Market

    E. Finance Committee

        1. Budget Committee

F.   Merchants Committee

G.   Steering Committee

H.   Volunteer Committee

VI.   Old Business

A.   Wal-mart Sign

VII.   New Business

A.   (**Action item**) Internet Service - upgrade to Fiber Optic

B.   (**Action item**) Benefit Concert Proceeds - All monies collected from alcohol sales and 50/50

C.   (**Action item**) Olde Town Covington Secretary Position - job description

D.   (**Action item**) Olde Town Covington Secretary Position - posting job - will keep open a minimum of 2 weeks

E.   Partnerships

1.   Alleghany Highlands Economic Development Corporation

2.   Alleghany Highlands Chamber of Commerce Update

3.   Covington Parks & Recreation Update

4.   4-H Extension / Farmers Market

5.   Lumberjacks

F.   Other

VIII.   Other Business

A.   Covington City Fund Disbursement (FY 2022)

B.   Board member and officer votes to be held at May meeting

C.   Volunteers are needed for the upcoming events, you can register to volunteer using this link: Olde Town Covington Volunteer Sign-up

IX.   Miscellaneous

X.   Next Meeting Date/Time

A.   Board Meeting; Monday, May 29, 2023 at 12:00PM

B.   Volunteer Meeting; Tuesday, May 30, 2023 at 5:30PM

XI.   Adjournment

Mission Statement: Olde Town Covington is a local non-profit organization which seeks to promote the revitalization and economic development of downtown Covington, which in turn, should enhance growth for the entire business community of the Alleghany Highlands. Olde Town Covington sponsors events and activities which provide entertainment, social interaction, educational experiences and tourism opportunities throughout the region. All of these contribute to the local economy. Olde Town Covington is exclusively dedicated to the renovation, revitalization and improvement of the downtown area of Covington, Virginia.

Olde Town Covington
A Mobilizing Main Street Community