

Olde Town Covington

450 W. Main Street, Suite 100 | Covington, VA | 540-969-4424

Office Hours: Monday, Wednesday, Friday 10:00a - 2:00p | www.OldeTownCovington.com

REGULAR BOARD MEETING

Date: Monday, August 28, 2023
Time: 12:00PM
Location: Olde Town Covington - Conference Room
450 W. Main Street, Suite 100
Covington, VA 24426

AGENDA

- I. Call To Order
- II. Attendance
- III. Consent Agenda
 - A. Approval of Minutes (07/31/2023)
- IV. Treasurer's Report
 - A. Olde Town Covington
- V. Committee Report(s)
 - A. Adopt-A-Highway
 - B. Executive Committee
 1. Mobilizing Main Street
 - C. Event Committee
 1. Upcoming OTC Events
 - a) Chilling Tales of Covington - Tentatively scheduled for Sat. 10/21/23
 - b) Hometown Halloween - Fri. 10/27/23
 - c) Magic on Main - Sat. 12/02/23 10:00am - 6:00pm
 - d) Covington Christmas Parade - Sat. 12/02/23 6:00pm
 - D. Merchants Committee
 - E. Steering Committee
 - F. Volunteer Committee
 - G. Partnerships
 1. Alleghany Highlands Economic Development Corporation
 2. Alleghany Highlands Chamber of Commerce Update

3. Covington Parks & Recreation Update
 4. Covington City Small Business Coordinator
 5. 4-H Extension / Farmers Market
- VI. Old Business
- A. Christmas in July Giving Drive
- VII. New Business
- A. Christmas Parade Theme
- VIII. Other Business
- A. Volunteers are needed for the upcoming events, you can register to volunteer using this link: [Olde Town Covington Volunteer Sign-up](#)
- IX. Miscellaneous
- X. Next Meeting Date/Time
- A. Board Meeting; Monday, August 28, 2023 at 12:00PM
- XI. Adjournment
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Notes:

Mission Statement: Olde Town Covington is a local non-profit organization which seeks to promote the revitalization and economic development of downtown Covington, which in turn, should enhance growth for the entire business community of the Alleghany Highlands. Olde Town Covington sponsors events and activities which provide entertainment, social interaction, educational experiences and tourism opportunities throughout the region. All of these contribute to the local economy. Olde Town Covington is exclusively dedicated to the renovation, revitalization and improvement of the downtown area of Covington, Virginia.