

Olde Town Covington

450 W. Main Street, Suite 100 | Covington, VA | 540-969-4424

Office Hours: Monday, Tuesday, Friday 12:00p - 4:00p | www.OldeTownCovington.com

REGULAR BOARD MEETING

Date: Monday, February 27, 2023
Time: 12:00PM
Location: Olde Town Covington - Conference Room
450 W. Main Street, Suite 100
Covington, VA 24426

AGENDA

- I. Call To Order
- II. Attendance
- III. Consent Agenda
 - A. Approval of Minutes (01/30/2023)
- IV. Treasurer's Report
 - A. Olde Town Covington- \$27,659.20
 - B. Cork & Pork -\$22,028.73
- V. Committee Report(s)
 - A. Cork & Pork
 - B. Finance Committee
 - C. Merchants Committee
 - D. Steering Committee
 - E. Executive Committee
 - F. Event Committee
 - G. Volunteer Committee
 - H. Adopt-A-Highway
- VI. Old Business
 - A. Scavenger Hunt
 - B. Wal-mart Sign
 - C. Other

VII. New Business

- A. **(Action item)** Vice President
- B. **(Action item)** Bylaws, Code of Ethics, Social Media Policy
- C. **(Action item)** 2023 Meeting Dates
- D. **(Action item)** Board Nomination
- E. **(Action item)** Board Structure
- F. Budget Committee Formation
- G. Partnerships
 - 1. Virginian Review
 - 2. Social Services - VIEW Program
 - 3. Allegheny Highlands Economic Development Corporation
 - 4. Allegheny Highlands Chamber of Commerce Update
 - 5. Covington Parks & Recreation Update
 - 6. COV Designs - Website Update
 - 7. 4-H Extension / Farmers Market
 - 8. Lumberjacks
- H. Other

VIII. Upcoming OTC Events

- A. Planned
 - 1. March Madness Bracket Fundraiser (no later than March 13)
 - 2. March Madness E-Sport Event at Celebration Depot, March 3
 - 3. Spring Tea Party, April 1 (to be followed by Easter Bunny/Egg Hunt)
 - 4. Cinco De Mayo Celebration, May 5
 - 5. Fireman's Festival: Thursday, May 31 - Saturday, June 3
 - 6. Cork & Pork: Friday, June 2 - Saturday, June 3

IX. Other Business

- A. Board Nominations - due to Rylee by 03/20/2023, **email only** to Rylee@oldtowncovington.com
- B. Board member and officer votes to be held at May meeting

X. Miscellaneous

XI. Next Meeting Date/Time

A. Board Meeting; Monday, March 27, 2023 at 12:00PM

B. Volunteer Meeting; Tuesday, March 28, 2023 at 5:30PM

XII. Adjournment

Mission Statement: Olde Town Covington is a local non-profit organization which seeks to promote the revitalization and economic development of downtown Covington, which in turn, should enhance growth for the entire business community of the Alleghany Highlands. Olde Town Covington sponsors events and activities which provide entertainment, social interaction, educational experiences and tourism opportunities throughout the region. All of these contribute to the local economy. Olde Town Covington is exclusively dedicated to the renovation, revitalization and improvement of the downtown area of Covington, Virginia.

Notes: