

OLDE TOWN COVINGTON - BOARD MEETING

Date: Monday, February 26, 2024
Time: 12:00 PM
Location: Olde Town Covington - Conference Room
450 W. Main Street, Suite 100
Covington, VA 24426

MEETING MINUTES

CALL TO ORDER

A Board meeting of Olde Town Covington was held on Monday, February 29, 2024 at Covington City Hall in the Council Chambers, it began at 12:02 PM and was presided over by Jennifer Smith, Interim President with Secretary, Wanda Crawford taking notes.

ATTENDEES

Terri McClung, Lisa Akers, Brad Armentrout, Jennifer Smith, Josh Taylor, Matt Smith, Thomas Smals, Lisa Sponaule, Tom Sibold, Teresa Hammond, David "BB" Bryant, Wanda Crawford, Allen Dressler

Absent this date include: John Wilson, Kim Jefferson, Christine Hodges, David Crosier

APPROVAL OF MINUTES

A quorum was present. A motion to approve the minutes of the January 22,2024 board meeting was made by Lisa Akers seconded by Terri McClung. A motion to approve the minutes of January 29,2024 Called Board Meeting was made by Lisa Akers and seconded by Terri McClung.

COMMITTEE REPORTS

Treasurer's Report

Jaime Hale was absent this date. Account balances for Olde Town Covington \$25,772.56 and Special Events \$7,751.51. Jaime Hale, Treasurer has sent a request for funding to the city.

Adopt-A-Highway

Jaime Hale absent this date.

Executive Committee

Jennifer Smith, Interim President noted a meeting with Jenn Goldman will take place on March 28th from 10 A.M. till 4 P.M. at City Hall. Please plan to attend. Jennifer congratulated Teresa Hammond on her retirement and wished her the best, She also, thanked her for all she has contributed to OTC during her tenure.

Event Committee

3/23/24 Tea Party

5/3/2024 Cinco De Mayo

6/14-7/12-8/2 Pool Party, once again we will have Christmas in July

Your suggestions are needed for themes for June and August.
6/7 & 8 OTC will co-sponsor Music Fest

Merchants Committee

Steering Committee

No update

Volunteer Committee

To meet March 14,2024 at 6PM at Olde Town Covington

OTHER REPORTS

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PARTNERSHIPS

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Alleghany Highlands Economic Development Corporation

No update

Alleghany Highlands Chamber of Commerce

Josh Taylor reported March 9th, is the Annual Dinner, March 14, April 15 and May 13th they will be having Familiarization Tours of the Area and the Young Professionals will be hosting a Volleyball Tournament on March 19th. The chamber is now accepting applications to fill his position and for a summer interim. Teresa Hammond expressed this would be her last meeting before her retirement, she also stated that the Micro Transit Survey was still open to ideas for ways to expand this service. She also said that Olde Town Covington needs to have a representative on the Chamber Board which meets on the last Tuesday of the month at noon. Location to be announced each month. Meeting for March will be at noon on March 18th, at Jack Masons, Jennifer Smith, Interim President thanked her for all she has done and wished her the very best on behalf of Olde Town Covington.

Covington City Small Business Coordinator

Terri McClung reported the Gauntlet has a total of 16 participants with 4 or 5 really serious.

March 4, 2024 Network meeting at 410 Main from 5:30 to 7PM.

March 7, 2024 Informational meeting at 410 Main regarding Mountain Rush with Richard Mansell

Covington City Parks & Recreation

Thomas Smals reported the annual Easter Egg Hunt would be held on March 23rd at 2PM at the City Park April 2nd and 3rd kick off for ball tournaments at Jackson River Sports Complex. April 14th Alleghany Highlands Youth Sports Opening Day..

EVENTS/PROMOTION

March 23 - Tea at the March

May 3 - Cinco De Mayo

NEW BUSINESS/ACTION ITEMS

Vice President Vacancy

Brad Armentrout removed himself from the voting. Motion made by Thomas Smals with a second by Brad Armentrout to go forward with the vote to fill the Vice President seat. Motion made by Brad Armentrout, for Lisa Akers to fill the vacancy of Vice President. With a second by Terri McClung. This will leave a vacancy on the board and several have shown interest including Bobbie Wagner and Shannon Hogan. Jennifer asked that everyone verify with each individual before nominating, Nominations should be sent to OTC care of Wanda.

Rock the Block

Friday, June 28, 2024 in conjunction with the AHCC Gran Fondo Race, requesting a budget of \$3000.00. Motion was made by Lisa Akers with a second by Thomas Smals. No objections.

March Board Meeting

Motion was made by Lisa Akers with a second by Thomas Smals to meet March 25th, at 12 Noon in Council Chambers at City Hall. There was one objection from Brad Armentrout however, it was discussed that the reasoning was due to technology (Zoom) and the issue was resolved with the understanding that Thomas Smals would work with Christine and the OTC Board room to get the large screen functioning for the April 2024 meeting.

OTHER

Allen Dressler, City Manager thanked everyone for their volunteer work, all the events we hold and that as long as we attracted the kids the rest would follow and asked that everyone keep a positive attitude, Pointed out that the Virginia Main Street project has been tried time and time again - cannot fail this time, It will make a lot of grant money available, Next city project will be Mid City Mall/ continued improvements to Maple Avenue concentrating on the last block, the Lexington Avenue project is moving forward and the Mural on Monroe is a nice addition, As of Friday, February 24th Applebee's is for sale along with an a parcel of land close by. He stated the City fully supports OTG and upper management is behind us, again he thanked OTC for all the events and all we do, ending with stay positive we are moving in the right direction!

ADJOURNMENT

Lisa Akers moved that the meeting be adjourned, and this was agreed upon and the meeting concluded at 1:01PM.

Secretary (signature)
Olde Town Covington

Date of Approval

Secretary (print name)
Olde Town Covington

