



*Board Meeting Agenda  
450 W. Main Street, Suite. 100  
January 22th, 2024  
12 pm.*



**Call to order/Attendance/establish quorum/Approval of Minutes**

Executive Committee:

**Treasurer's Report** –Olde Town Covington Account:

Special Events Account:.

Fundraising/donations:

Budget Check:

Finance Committee and Budget Committee:

Draft of 2024 Budget

**ORGANIZATION**

Partnerships:

Main Street America/MMS Advisors

Transformation Strategy

Self Assessment Checklist

Farmer's Market

City of Covington

Alleghany Historical Society/Discovery Center

Alleghany Highlands Regional Library

The Recorder

Corporate Sponsors/Donors/In-kind Contributors

Steering Committee: No meeting due to New Years

Merchants Committee:

Advisory Committee: Meets on January 16th.

**PROMOTION**

Event Committee:

Adopt-a-Highway: Discuss new location

Website/Social Media/Marketing: Susan Crowder to handle Social Media

**DESIGN**

Signage/Marketing

Alley Art Gallery

Pocket Parks

**ECONOMIC VITALITY**

COVINGTON SMALL BUSINESS COORDINATOR–CAMS Report Rehabilitation/Investment Update

EDC UPDATE –

CHAMBER OF COMMERCE UPDATE-

**OLD BUSINESS**

**NEW BUSINESS**

**Adjournment**