

OLDE TOWN COVINGTON - BOARD MEETING

Date: January 22, 2024
Time: 12:00 PM
Location: Olde Town Covington - Conference Room
450 W. Main Street, Suite 100
Covington, VA 24426

CALL TO ORDER

A Board meeting of Olde Town Covington was held on Monday, January 22, 2024 at the Olde Town Covington Office, it began at 12:03 PM and was presided over by Julie Stanley, President with Secretary, Wanda Crawford taking notes.

ATTENDEES

Julie Stanley, Brad Armentrout, Jaime Hale, Lisa Akers, Terri McClung, Thomas Smals, Matt Smith, Josh Taylor, Wanda Crawford

Absent this date include: John Wilson, Kim Jefferson

APPROVAL OF MINUTES

A quorum was present. A motion to approve the minutes of the January 22, 2024 board meeting was made by Jaime Hale and seconded by Lisa Akers..

COMMITTEE REPORTS

Treasurer's Report - Jaime Hale reported the account balances for Olde Town Covington \$27,329.12 and Special Events \$6,051.51

Jaime Hale also requested a letter on Olde Town Covington letter to remove BB Bryant and add Jaime Hale to the account.

Adopt-A-Highway - Julie Stanley, President reported the stretch of highway from the 64 exit to Wendys Is available. Motion was made to file an application for this space, Jaime Hale made a motion to accept and Lisa Akers seconded the motion.

Executive Committee -Julie Stanley shared that Alleghany Highlands Historical Society/Discovery Center has given Olde Town Covington a nice recognition complementing our leadership. She also stated the Pocket Park was progressing but slow due to weather. Stated she would apply for a grant to pay Jennifer Goldman. We need to apply for a grant to pay an Executive Director. Bylaws require we have a city representative on the Board.

Event Committee - No events at this time...

Merchants Committee - Motion was made by Lisa Akers and seconded by Brad Armentrout to combine

this committee and the Steering committee into one in cooperation with the Work Plan focusing on Merchant relationships.

Steering Committee - see Merchants Committee

Volunteer Committee - Renamed Advisory Committee was snowed out

OTHER REPORTS

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PARTNERSHIPS

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Alleghany Highlands Economic Development Corporation

No Representative present however Terri did say the Brownfield Grant would allow for Incubation space to allow housing for office space,store fronts,commercial kitchens. We have some places that would house this but need money to fix up the properties.

Alleghany Highlands Chamber of Commerce

Josh Taylor said they would be having a ribbon cutting January 31st at Mountain Gateway Community College Career Services

The annual dinner is March 9th and the deadline to RSVP is February 23rd.

Covington City Small Business Coordinator

Terri McClung needs to set dates for Jennifer Goldman Workshop between February 1st and April 30th. And needs to have everyone check their schedules, as we need to have as many as possible.

She also reported she had 14 signed up for the Gauntlet program. The graduation ceremony to be held at the Berglund Center this year with the reception for the three local winners to be May 31, 5:30 to 7PM at Good News Church on Main. We have a \$50,000.00 grant for this.

Covington City Parks & Recreation

Thomas Smals announced that we wouldn't be having the Cork and Pork event this year, instead There will be a Mid City Music Festival on June 8th. Event will include food trucks, crafts,etc, Olde Town Covington to partener by setting up the Beer tent. Josh Taylor also stated that the Chamber Marathon would be same day,

Julie Stanley stated she had some feedback from MMS regarding the Walmart sign.

EVENTS/PROMOTIONS

No events planned at this time

NEW BUSINESS/ACTION ITEM

[ACTION ITEM] Fail



Julie Stanley requested for an email be sent out to vote Brad Armentrout as Vice President and Lisa Sponaule as a new member, no motion was made.

OTHER

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ANNOUNCEMENTS

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ADJOURNMENT

Lisa Akers moved that the meeting be adjourned, and this was agreed upon and the meeting concluded at 12:57PM.

Secretary, Wanda Crawford
Olde Town Covington

Date of Approval

Secretary, Wanda Crawford
Olde Town Covington