

# Olde Town Covington

450 W. Main Street, Suite 100 | Covington, VA | 540-969-4424

Office Hours: Monday, Tuesday, Friday 12:00p - 4:00p | [www.OldeTownCovington.com](http://www.OldeTownCovington.com)

---

## REGULAR BOARD MEETING

**Date:** Monday, March 27, 2023  
**Time:** 12:00PM  
**Location:** Olde Town Covington - Conference Room  
450 W. Main Street, Suite 100  
Covington, VA 24426

## AGENDA

- I. Call To Order
- II. Attendance
- III. Consent Agenda
  - A. Approval of Minutes (02/27/2023)
- IV. Treasurer's Report
  - A. Olde Town Covington
  - B. Cork & Pork
- V. Committee Report(s)
  - A. Adopt-A-Highway
  - B. Cork & Pork
  - C. Executive Committee
    1. Mobilizing Main Street
  - D. Event Committee
    1. Upcoming OTC Events
      - a) Planned
        - (1) Spring Tea Party: Saturday, April 1
        - (2) Cinco De Mayo Celebration: Friday, May 5
        - (3) Fireman's Festival: Saturday, June 3
        - (4) Cork & Pork: Saturday, June 3
      - b) Completed
        - (1) Gaming Night
        - (2) Bracket Challenge

- E. Finance Committee
  - 1. Budget Committee
- F. Merchants Committee
- G. Steering Committee
- H. Volunteer Committee
- VI. Old Business
  - A. Wal-mart Sign
- VII. New Business
  - A. **(Action item)** Bylaws
  - B. **(Action item)** Board Nominations
  - C. Olde Town Covington Secretary Position
  - D. Partnerships
    - 1. Alleghany Highlands Economic Development Corporation
    - 2. Alleghany Highlands Chamber of Commerce Update
    - 3. Covington Parks & Recreation Update
    - 4. 4-H Extension / Farmers Market
    - 5. Lumberjacks
  - E. Other
- VIII. Other Business
  - A. Board Nominations - due by 04/21/2023, **email only** to [info@oldetowncovington.com](mailto:info@oldetowncovington.com)
    - 1. Please include why you are endorsing your nomination(s)
  - B. Board member and officer votes to be held at May meeting
  - C. Volunteers are needed for the upcoming events, you can register to volunteer using this link: [Olde Town Covington Volunteer Sign-up](#)
- IX. Miscellaneous
- X. Next Meeting Date/Time
  - A. Board Meeting; Monday, April 24, 2023 at 12:00PM
  - B. Volunteer Meeting; Tuesday, April 25, 2023 at 5:30PM
- XI. Adjournment

Mission Statement: Olde Town Covington is a local non-profit organization which seeks to promote the revitalization and economic development of downtown Covington, which in turn, should enhance growth for the entire business community of the Alleghany Highlands. Olde Town Covington sponsors events and activities which provide entertainment, social interaction, educational experiences and tourism opportunities throughout the region. All of these contribute to the local economy. Olde Town Covington is exclusively dedicated to the renovation, revitalization and improvement of the downtown area of Covington, Virginia.