



General Rules & Regulations

- Entries must be decorated.
 - We encourage entries to be decorated in the parade theme.
 - Please refrain from being predominantly commercial in nature.
- Entries are encouraged to display the name of the organization and/or business
- **Dressing as Mr. and Mrs. Santa Claus IS NOT PERMITTED. Olde Town Covington selects the official Santa Clause and Mrs. Clause for the parade.**
 - Santa hats are permitted.
- Your entry will be provided a division number card that **must** be visible and clearly displayed on the **LEFT SIDE (driver's side) of the parade route (may be in the front window on the drivers side)** in order for judges and announcers to identify your group.
- Each entry **must** provide at least two adult supervisors to walk the parade route.
- Children 14 and under are **prohibited** from walking alongside moving parade floats, vehicles and other motorized units.
- Political campaigning is not permitted. Politicians are welcome however, may not hand out any materials or flyers.
- **Maximum Float Dimensions** (*unless otherwise cleared by Olde Town Covington*).
 - **Height 12 feet**
 - **Width 10 feet**
 - **Length 40 feet**
 - Any single-unit truck (no trailer) should not exceed 40 feet in length.
 - Any combination vehicle (power unit plus trailer) which is connected using a pintle-hook or ball hitch system should not exceed 40 feet in length as measured from the forward most vehicle component to the rearmost component of the trailer.
 - Any combination vehicle which is connected using a fifth-wheel assembly should not exceed 40 feet in length as measured from the forward most vehicle component to the rearmost of the trailer.
- No protruding outrigger wheels or other appendages that might snare and injure bystanders.
- Symbols that can be construed as offensive may not be permitted in the parade.
- Entries are **required to maintain a continuous forward motion** during the parade. **No stopping** unless directed by parade officials such as at the judging location.
- The Covington Christmas parade is a family-friendly event for all ages, and every entry in the parade is expected to respect this. All costumes, outfits, behavior, attitude, language, and dance moves must be appropriate for a young audience and will be held to a high standard. Failure to comply may result in being asked to leave the parade immediately with no warning and may jeopardize a group's ability to participate in future parades. All decisions are at the discretion of parade officials and are final.
- Equestrian Entries:
 - Horse trailers should only be parked in the designated area (gravel parking lot across from WestRock's main building parking lot).
 - Equestrian entries may not line up more than three horses/riders abreast.
 - Equestrian entries are responsible for making prior arrangements for clean-up in the staging area **as well as along the parade route**. Clean-up should happen immediately following the act of the horse.



Lineup

- **NEW (2024)** - all parade entries will enter from the back entrance of the Smurfit Westrock parking lot (look for the A-frame signs) to eliminate entries having to turn around to face the correct direction for the parade. **NO** vehicles will be allowed into the parking lot to drop off participants. We recommend staging and filling your float nearby prior to coming into the parking lot.
- All entries will be assigned a number for line-up which will be given to each entry upon check-in the day of the parade.
- Lineup begins at 5:00pm at the WestRock main building parking lot located on Riverside.
 - Vehicles and floats should arrive no later than 5:15pm.
 - Marching units not accompanied by a vehicle and/or float should arrive no later than 5:30pm.
- **Day of Entries:**
 - Entries who did not register prior to the deadline will be placed at the back of the parade lineup based upon the time they check in.
 - Day of entries will not be permitted to participate in the parade if they do not arrive by 5:15pm.

Parade Route

- The parade route will begin on
 - **West Riverside Street** at the WestRock main building parking lot,
 - Take a left onto **North Short Avenue**,
 - and then a slight right to bend with the road onto **West Main Street**
 - **All participants will be asked to STOP in front of Good News Church on Main where each entry will be able to briefly (30 seconds) perform for the judges who will be positioned in the 2nd Floor of the church with the announcers.**
 - Entries will continue on West Main Street then take a left onto **North Maple Avenue** where the parade will disband at the new green space of the former Hotel Collins building. Santa will be at the gazebo for pictures following the parade.