



Regular Board Meeting
Olde Town Covington Conference Room 12:00pm
MINUTES



October , 2024

CALL TO ORDER

A Board meeting of Olde Town Covington was held on Monday, October 28, 2024 at the Olde Town Covington Office, at 12:00PM, presided over by Jennifer Smith, President with Secretary, Wanda Crawford taking notes.

ATTENDEES

Jennifer Smith, Wanda Crawford, Lisa Akers, Terri McClung, Afton Griffin, Lisa Worley, Josh Taylor, Lisa Sponaugle, David Crosier, Jonathan Calloway and Christine Hodges. Melanie Taylor was present via telephone.

Absent this date include: Brad Armentrout, Jaime Hale and Tom Sibold.

APPROVAL OF MINUTES

A quorum was present. A motion to approve the September, 2024 board meeting minutes was made by David Crosier and seconded by Lisa Akers.

COMMITTEE REPORTS

Treasurer's Report - Jaime Hale was out of town for work and Afton Griffin, Co-treasurer reported the account for Olde Town Covington has a balance of \$19,780.17. We need to send a letter on letterhead to the city requesting the \$65,000. approved for OTC so it can be deposited into our account.

Adopt-A-Highway - no update at this time

Executive Committee - Committee has not met, however reported that two candidates were interviewed for the position of Executive Director and offered a second interview to one. This person accepted an interview on October 8th. at 12 noon Olde Town Covington. This is a matter to be discussed in Closed Session.

Steering Committee - No update at this time

Volunteer Committee - No update at this time. Melanie Taylor is working on getting this organized.

PARTNERSHIPS

Alleghany Highlands Economic Development Corporation

No update at this time

Alleghany Highlands Chamber of Commerce

Josh Taylor, Executive Director, gave an update of future events

11/19 Alley Galley Ribbon cutting at 4:30

11/22 Wine Paring to be held at MenNefer

12/17 Christmas Social

Josh also informed us that the Holiday Brochure is in the works and will be available soon and the calendar will soon be available also. The Chamber Dinner will be March 15, 2025 at the Greenbrier.



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Covington City Small Business Coordinator

Terri McClung advised the application for Virginia Main Street has been filed. She also noted that all the winners of the Gauntlet have used their winnings. She also noted that several downtown businesses had received a new coat of paint recently a lease with Mountain Rush had been signed for the 410 on Main building. The next merchants meeting will be Nov 7th at the Masonic Theater.

Covington City Parks & Recreation

Lisa Worley, with Parks and Rec reported that Hometown Halloween was a big success with 51 vendors/merchants set up To distribute candy.

Upcoming Events:

- 11/24 Twinkling Trail opens
- 12/1 Annual Christmas Tree Lighting
- 12/7 Christmas Parade

EVENT COMMITTEE

Discussion on progress for the Christmas Parade and Magic on Main to be held on 12/7. Magic on Main is lining up well Face painting sponsored by Highlands Community bank will be held at Sheer Designs, cookie decorating at Patsy's Dance Studio sponsored by Peoples Bank with 4-H kids helping, Covington Movies 3 will show The Grinch movie with Alleghany Highlands Youth Coalition providing small popcorn and drinks. Afton is working on getting a horse and buggy. Creative Kids will again have playtime and have increased their capacity for up to 20 kids. Afton is working on plans for an OTC float, using banners for OTC and the parade theme, and using candy on hand to throw out along the parade route. Terri offered to help. After receiving some negative feedback on charging a \$20 fee for business entries it was voted not to go forward with it. Motion was made by Lisa Akers and a second by Lisa Sponaugle. Prizes will be presented in four categories Equestrian, Religious, Lights and Marching Unit, it was suggested we ask for sponsors for these. OTC will continue to give a \$200 donation to the band. Santa is lined up to cover both events. The Alleghany Highlands Library will have story time and Jonathan Calloway offered to put up bouncy houses.

DDKern will start installing the display cases in the Alley Galley the first week of November and H&M Electrical will do the electrical work the second week. Both of these services are in kind. We will be working to get sponsors for the display cases and will recognize each with an engraved plaque to be displayed on the case. It was decided to send letters to several businesses for this purpose. Grand Opening and Ribbon cutting is scheduled for 11/19 at 4:30 with the chamber assisting

FARMERS MARKET

Christine Hodges reported that the market is now closed for the season and is in the process of being winterized. There is someone interested in setting up a BBQ for sale to see how it goes before opening a storefront.



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NEW BUSINESS/ACTION ITEMS

Motion was Made by David Crosier to go into Closed Session to discuss a personnel matter- state code 2.2-3711A1 and was seconded by Lisa Akers.

Motion was made by David Crosier to come out of Closed Session and to certify everything discussed in Closed Session fell within code 2.2-3711A1 and was seconded by Afton Griffin.

[ACTION ITEM]

Passed
Motion to establish a budget of \$1,000 for the Christmas Parade.
Motion was made by David Crosier and seconded by Lisa Akers

[ACTION ITEM]

Passed
Motion to establish a budget of \$250. For Magic on Main
Motion made by Davis Crosier and seconded by Lisa Akers

NEXT MEETING DATE/TIME

Board meeting Monday, November 18, 2024 at 12:00PM, at Olde Town Covington in the conference room.

ADJOURNMENT

Afton Griffin moved that the meeting be adjourned, and this was agreed upon and the meeting concluded at 1:09 PM

Secretary (signature)
Olde Town Covington

Date of Approval

Secretary (print name)
Olde Town Covington