



Regular Board Meeting
Olde Town Covington Conference Room 12:00pm
MINUTES



May 20, 2024

CALL TO ORDER

A Board meeting of Olde Town Covington was held on Monday, May 20, 2024 at the Olde Town Covington Office, at 12:01 PM, presided over by Jennifer Smith, Interim President with Secretary, Wanda Crawford taking notes.

ATTENDEES

Jennifer Smith, Wanda Crawford, Lisa Akers, Brad Armentrout, Terri McClung, Josh Taylor, Thomas Smals, Matt Smith, Thomas Sibold, Honorata Hogendobler, Christine Hodges.

Absent this date include: Lisa Sponaugle, John Wilson, David Crosier

APPROVAL OF MINUTES

A quorum was present. A motion to approve the April 2024 board meeting minutes was made by Thomas Smals, seconded by Lisa Akers.

COMMITTEE REPORTS

Treasurer's Report - Jaime Hale reported the account balances for Olde Town Covington \$34,291.34 and Special Events \$11,501.51. Jaime also noted that the Cinco de Mayo event came in under budget with a profit of \$940.88.

Adopt-A-Highway - no update at this time

Executive Committee - Jennifer Smith, Interim President reported that Mobilizing Main Street met last week and worked on a spreadsheet and received an application for the Historic Registry. A powerpoint presentation was sent out and the next meeting will be next month. Lisa Akers and Terri McClung will attend the Main Street America awards luncheon to be held June 4th in Danville. Jennifer also reported that we are waiting for the city to finalize their budget before moving forward with ours. Congratulations was extended to Josh Taylor on recently becoming the Executive Director of the Alleghany Highlands Chamber of Commerce.

Merchants Committee - No update at this time.

Steering Committee - No update at this time

Volunteer Committee - Jennifer reported we still need someone to head up this committee and the next meeting will be held at 6:00 PM, May 23rd. in the Olde Town Covington Conference Room.

PARTNERSHIPS

Alleghany Highlands Economic Development Corporation

Bryan Thompson was absent this date, therefore no update available.

Alleghany Highlands Chamber of Commerce

Josh Taylor, Executive Director reported that the Business Appreciation Event held on May 15th was well attended with a lot of positive feedback. He stated that the second transportation meeting was held and they are waiting on the survey results. He also noted that Giving Day is tomorrow, May 21st. This is through the Alleghany Foundation Support for nonprofit. The chamber will hold a ribbon cutting on Thursday, May 30th at the newly renovated Firmstone Manor. Four to five hundred entries are expected for the marathon to be held June 8th.



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Covington City Small Business Coordinator

Terri McClung, reported that the Gauntlet graduation would be held on Thursday, May 24th in Roanoke. This is the 7th year that we have competed in this program. A total of 48 businesses from this program will receive \$302,379.00 given in kind. Local we had eight to complete, six from the city, two from the county. Local winners will be announced Thursday, May 31st. Ceremony will be held at Good News on Main.

Covington City Parks & Recreation

Thomas Smals, Director of Parks and Rec reported that the city pool would be open on Saturday, May 25th. Summer will kick off at 10:00 AM with a Veterans Car Show at the Jackson River Sports Complex, music at 3:30 PM and again at 6:30 PM. Children's activities from 4:00PM-7:00PM and Food/beverages available throughout the day. Adult Kickball has gotten underway with Sunday games and the summer concert series is lined up and ready to go. Mid City Music Fest will be June 7th and 8th. Friday evening will feature a Car Cruise In, local entertainment, a band, food vendors and with OTC selling beer along with Nowhere Brewing. Saturday from noon to 10:00 PM there will be food and craft vendors, bounce houses, beer tent and Nowhere Brewing. Bands from 1:00 PM-10:00 PM.

NEW BUSINESS/ACTION ITEMS

[ACTION ITEM] PASSED

To hold annual Olde Town Covington Board Election
A motion was made by Thomas Smals with a second by Jaime Hale

[ACTION ITEM] PASSED

To set a budget for each individual pool party.
A budget was set at \$400.00 for the first pool party on June 14th. Four Pool Passes will be given away.
A motion was made by Thomas Smals and seconded by Lisa Akers.
Christmas in July Pool Party will feature bounce houses, Santa, vendors, food trucks, sponsor giveaways.
Budget was set for \$800.00 for this event.
A motion was made by Thomas Smals with a second by Jaime Hale
End of summer pool party was tabled to see if we could raise enough money to cover \$755.00
License fee to show a movie outdoors after the pool party.

NEXT MEETING DATE/TIME

Board meeting date Monday, June 24th. At 12:00PM, at Olde Town Covington in the conference room.

ADJOURNMENT

Thomas Smals moved that the meeting be adjourned, and this was agreed upon and the meeting concluded at 12:58 PM.

Secretary (signature)
Olde Town Covington

Date of Approval

Secretary (print name)
Olde Town Covington