



Regular Board Meeting
Olde Town Covington Conference Room 12:00pm
MINUTES



September 30, 2024

CALL TO ORDER

A Board meeting of Olde Town Covington was held on Monday, September 30, 2024 at the Olde Town Covington Office, at 12:06PM, presided over by Lisa Akers, Interim President with Secretary, Wanda Crawford taking notes.

ATTENDEES

Jennifer Smith, Wanda Crawford, Lisa Akers, Terri McClung, Afton Griffin, Lisa Worley, Jaime Hale, Josh Taylor, Melanie Taylor, Tom Sibold, Jonathan Callaway and Christine Hodges

Absent this date include: Lisa Sponaugle, Brad Armentrout and David Crosier. Christin Holloway resigned due to work conflict.

APPROVAL OF MINUTES

A quorum was present. A motion to approve the July 2024 board meeting minutes was made by Lisa Akers, seconded by Afton Griffin.

COMMITTEE REPORTS

Treasurer's Report - Jaime Hale reported the account for Olde Town Covington has a balance of \$26,027.18.

Adopt-A-Highway - no update at this time

Executive Committee - Committee has not met, however they have interviewed two candidates for the position of Executive Director and offered a second interview to one. This person accepted an interview on October 8th. at 12 noon Olde Town Covington.

Steering Committee - No update at this time

Volunteer Committee - No update at this time

PARTNERSHIPS

Alleghany Highlands Economic Development Corporation

No update at this time

Alleghany Highlands Chamber of Commerce

Josh Taylor, Executive Director, gave an update of future events

- 10/7 RSVP due for Newcomers Event
- 10/7 VA250 10AM planning meeting
- 10/8 Business After Hours , Peoples Bank 5:30 to 7:00PM
- 10/10 Quickbooks Workshop
- 10/16 Newcomers Event, 5PM to 8PM at the Farm at New Haven
- 10/23 Ribbon cutting Alley Galley

Covington City Small Business Coordinator



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Terri McClung said that Jenn Goldman has offered to do a seminar on Fund Raising, it would consist of two hours of free consulting that can be done in 2/1 hour sessions by the end of the year.
The Mobilizing Main Street excel sheet is complete.
Good News will be fixing pancakes the morning of the Christmas Bazaar

Covington City Parks & Recreation

Lisa Worley, with Parks and Rec reported on upcoming events to be held by the city.
10/3-10/6 Host the Wall that Heals
10/12 Farmfest at JRSC
10/19 Pumpkins in the park
10/25 Hometown Halloween
Thanksgiving week will open the Twinkling Trail

EVENT COMMITTEE

Jennifer Smith advised the Homecoming parade and activities would be held in Clifton Forge this year ,with the parade being on 9/18 and the game at Casey Field on Friday, 9/20. We encourage all businesses and homes to decorate for this event to show our team support. No contest will be held. Discussion was held on the theme for the Christmas parade and decided on Christmas is Sweet. Jennifer gave us an update on the progress on the Alley Galley. Painting is due to be started soon and when complete electrical and lighting will be done.

FARMERS MARKET

Christine Hodges reported that the last day would be 10/5. she also stated they had received the check from the city and It has been deposited to cover the market managers

NEW BUSINESS/ACTION ITEMS

[ACTION ITEM]

Passed
Motion to have a \$20,00 float entry fee for businesses for them Christmas Parade
Motion was Made by Lisa Akers and seconded by Melanie Taylor

[ACTION ITEM]

Passed
Motion for Jennifer Smith to be President
Motion made by Melanie Taylor and seconded by Terri McClung

[ACTION ITEM]

Passed



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Motion for Melanie Taylor to be Vice President
Motion made by Jennifer Smith and seconded by Afton Griffin

[ACTION ITEM]

Passed
Motion for Lisa Akers to fill vacant board member seat
Motion made by Jennifer Smith and seconded by Melanie Taylor

[ACTION ITEM]

Passed
Motion to fill the vacant seat left by Christian Holloway with Tony O` Brien
Motion was made by Terri McClung and seconded by Jennifer Smith

NEXT MEETING DATE/TIME

Board meeting Monday, October 28, 2024 at 12:00PM, at Olde Town Covington in the conference room.

ADJOURNMENT

Lisa Akers moved that the meeting be adjourned, and this was agreed upon and the meeting concluded at 1:07PM.

Secretary (signature)
Olde Town Covington

Date of Approval

Secretary (print name)
Olde Town Covington