



Regular Board Meeting
Olde Town Covington Conference Room 12:00pm
MINUTES



September 2024

CALL TO ORDER

A Board meeting of Olde Town Covington was held on Monday, September 30, 2024 at the Olde Town Covington Office, at 12:06PM, presided over by Lisa Akers, Interim President with Secretary, Wanda Crawford taking notes.

ATTENDEES

Jennifer Smith, Wanda Crawford, Lisa Akers, Terri McClung, Afton Griffin, Lisa Worley, Jaime Hale, Josh Taylor, Melanie Taylor, Tom Sibold, Jonathan Calloway and Christine Hodges

Absent this date include: Lisa Sponaugle, Brad Armentrout and David Crosier. Christin Holloway resigned due to work conflict.

APPROVAL OF MINUTES

A quorum was present. A motion to approve the August 2024 board meeting minutes was made by Lisa Akers, seconded by Afton Griffin.

COMMITTEE REPORTS

Treasurer's Report - Jaime Hale reported the account for Olde Town Covington has a balance of \$26,027.18.

Jaime had three board members sign the documentation needed for the solicitation permit.

Jennifer just needs to add updated board member information and Wanda can mail.

Adopt-A-Highway - no update at this time

Executive Committee - Committee has not met, however they have interviewed two candidates for the position of Executive Director and offered a second interview to one. This person accepted an interview on October 8th. at 12 noon Olde Town Covington.

Steering Committee - No update at this time

Volunteer Committee - No update at this time

PARTNERSHIPS

Alleghany Highlands Economic Development Corporation

No update at this time

Alleghany Highlands Chamber of Commerce

Josh Taylor, Executive Director, gave an update of future events

- 10/7 RSVP due for Newcomers Event
- 10/7 VA250 10AM planning meeting
- 10/8 Business After Hours , Peoples Bank 5:30 to 7:00PM
- 10/10 Quickbooks Workshop
- 10/16 Newcomers Event, 5PM to 8PM at the Farm at New Haven
- 11/19 Ribbon cutting Alley Galley



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Covington City Small Business Coordinator

Terri McClung said that she had met with two people from the Brownfield Grant and they had looked at the old Bank Building. We did have a couple from Clifton Forge check out that building. The next merchants meeting will be Nov 7th At the Masonic Theater. Lisa Akers and Terri McClung attended the Mobilizing Main Street Rev Up in Winchester. Jennifer Smith and Terri met with Ellie to review applications, Ellie will be leaving and a new person will be appointed to our area.

Covington City Parks & Recreation

Lisa Worley, with Parks and Rec reported on upcoming events to be held by the city.
10/3-10/6 Host the Wall that Heals
10/12 Farmfest at JRSC
10/19 Pumpkins in the park
10/25 Hometown Halloween
Thanksgiving week will open the Twinkling Trail

EVENT COMMITTEE

Jennifer Smith advised we had 30 to register, to date, for Hometown Halloween. Discussion on setting up the costume judging at the Love sign and awarding trophies at that time. City will provide the PA system. OTC will set up a tent and give out candy. Street will be closed off from the Post Office to Maple Ave around 2PM. The Christmas Parade will be on 12/7 At 6PM. Parade will line up from the back of the mill parking lot and end at the gazebo in the park at old Hotel Collins where Santa will be to greet the children. A new judging category has been added this year for lights. Afton Griffin volunteered to head up a float for OTC. Earlier in the day we will host Magic on Main which will feature face painting, at Hot Watts, sponsored by Highlands Community Bank. Cookie decorating at Patsy's Dance Studio sponsored by Peoples Bank. Christine Hodges offered for the 4-H kids to help with this event. Covington Movies 3 will again do a movie with a free small drink and popcorn and Good News on Main will do breakfast. Alley Galley grand opening is scheduled for 10/23 at 4PM, assisted by the Chamber.

FARMERS MARKET

Christine Hodges reported that the last day would be 10/5. she also stated they had received the check from the city and It has been deposited to cover the market managers

NEW BUSINESS/ACTION ITEMS

[ACTION ITEM]



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Passed

Motion to have a \$20,00 float entry fee for businesses for them Christmas Parade

Motion was Made by Lisa Akers and seconded by Melanie Taylor

[ACTION ITEM]

Passed

Motion for Jennifer Smith to be President

Motion made by Melanie Taylor and seconded by Terri McClung

[ACTION ITEM]

Passed

Motion for Melanie Taylor to be Vice President

Motion made by Jennifer Smith and seconded by Afton Griffin

[ACTION ITEM]

Passed

Motion for Lisa Akers to fill vacant board member seat

Motion made by Jennifer Smith and seconded by Melanie Taylor

[ACTION ITEM]

Passed

Motion to fill the vacant seat left by Christian Holloway with Tony O` Brien

Motion was made by Terri McClung and seconded by Jennifer Smith

NEXT MEETING DATE/TIME

Board meeting Monday, October 28, 2024 at 12:00PM, at Olde Town Covington in the conference room.

ADJOURNMENT

Lisa Akers moved that the meeting be adjourned, and this was agreed upon and the meeting concluded at 1:07PM.

Secretary (signature)

Olde Town Covington

Date of Approval

Secretary (print name)

Olde Town Covington



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