



Regular Board Meeting
Olde Town Covington Conference Room 12:00pm
MINUTES



November 18 , 2024

CALL TO ORDER

A Board meeting of Olde Town Covington was held on Monday, November 18, 2024 at the Olde Town Covington Office, at 12:00PM, presided over by Jennifer Smith, President with Secretary, Wanda Crawford taking notes.

ATTENDEES

Jennifer Smith, Wanda Crawford, Lisa Akers, Terri McClung, Afton Griffin, Lisa Worley, Jaime Hale, Brad Armentrout, Tom Sibold and Christine Hodges.

Absent this date include: Josh Taylor, Melanie Taylor, David Crosier and Lisa Sponaugle.

APPROVAL OF MINUTES

A quorum was present. A motion to approve the October 2024 board meeting minutes was made by Lisa Akers and seconded by Afton Griffin.

COMMITTEE REPORTS

Treasurer's Report - Afton Griffin, Co-treasurer reported the account for Olde Town Covington has a balance of \$84,224.67, the check from the City of Covington, in the amount of \$65,000. has been received and deposited.

Adopt-A-Highway - no update at this time

Executive Committee - Committee has not met at this time.

Steering Committee - No update at this time

Volunteer Committee - No update at this time. Melanie Taylor is working on getting this organized.

PARTNERSHIPS

Alleghany Highlands Economic Development Corporation

No update at this time

Alleghany Highlands Chamber of Commerce

Josh Taylor, Executive Director, gave an update of future events

11/19 Alley Galley Ribbon cutting at 4:30

11/22 Wine Paring to be held at MenNefer

12/17 Christmas Social

12/18 MenNefer ribbon cutting 11:30

12/19 Connections Plus Healthcare + Hospice ribbon cutting 4:30

The Chamber Dinner will be March 15, 2025 at the Greenbrier.



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Covington City Small Business Coordinator

Terri McClung advised Mountain Rush is scheduled to open January 2025 and also A Line Bargains is now open with all new merchandise. Terri also stated she now has contact information for the Lexington Chick fil A and will be glad to set up with them , as needed for events. Next merchants meeting will be held January 16 at the Discovery Center. Cathy Deacon with the Department of Small Business and Supplier Diversity will host a workshop in January to help People signed up with EVA /SWAM for state funding.

Covington City Parks & Recreation

Upcoming Events:

- 11/24 Twinkling Trail opens
- 12/1 Annual Christmas Tree Lighting/Photos with Santa/Edgemont Preschool/Patsy's Dance Studio
- 12/6 Santa Workshop at Jeter Watson 4:30 to 6PM
- 12/7 Christmas Parade

EVENT COMMITTEE

Still working on events for Magic on Main, checking on Horse and Buggy and was suggested getting in touch with Lynn Seldomridge to see if she had any connections. Still waiting to hear from the Alleghany Highlands Health and Youth Coalition on popcorn and drinks. Santa has been confirmed and everything else is set to go. Wednesday before the parade is the deadline for home/business decorating

FARMERS MARKET

Christine Hodges reported that the market is closed for the season.

NEW BUSINESS

Tom Sibold approached the board to do some type of memorial in the parade to honor Cheeze Clause. After some discussion regarding what to do it was decided that we would definitely do something in his honor but nothing definite was decided.

NEXT MEETING DATE/TIME

Board meeting Monday, December 16, 2024 at 12:00PM, at Olde Town Covington in the conference room.



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ADJOURNMENT

Lisa Akers moved that the meeting be adjourned, and this was agreed upon and the meeting concluded at 12:46 PM

Secretary (signature)

Olde Town Covington

Date of Approval

Secretary (print name)

Olde Town Covington