



**Regular Board Meeting**  
Olde Town Covington Conference Room 12:00pm  
**MINUTES**



**February 24, 2025**

**CALL TO ORDER**

An Olde Town Covington board meeting was held on February 24, 2025 in the OTC Board Room began at 12:04 PM, presided over by Afton Griffin, Interim President with Secretary Wanda Crawford taking notes.

**ATTENDEES-**

Afton Griffin, Wanda Crawford, Brad Armentrout, Terri McClung, Lisa Worley, Lisa Akers, Lisa Sponaugle, Tom Sibold, , Josh Taylor, Jonathan Calloway, Christine Hodges, Toni O'Brien, Tyler Sizemore, Susan Crowder and C.W. Smith. Absent this date Jaime Hale,

**APPROVAL OF MINUTE**

A quorum was present. Motion by Lisa Akers to approve the February Agenda, seconded by Terri McClung. Motion by Lisa Akers to approve the January minutes, second by Lisa Spomaugle.

**COMMITTEE REPORTS-**

**Executive Director/President Report**

Afton reminded the board members to update their information and send her an email along with a photo of themselves. Lisa Akers offered complimentary portraits to anyone who needed it. This is for our website. Several applications have been received for the ED position, interviews will begin on March 27th. Quote received from Image Express was \$240.00 for a 2x4 post sign at OTC plus \$40.00 an hour to install. We are also checking with Driven Designs and Bear Mountain.

**Treasurer's Report**

Afton Griffin reported a bank balance of \$79,669.86 in the absence of Jaime Hale.

**Main Street America**

Terri gave a brief report on her trip to Richmond. The new VMS sign will be arriving this week. On March 10th. Courtney will be coming to introduce our new MSA representative Kelvin. March 18th, Kathy Frazer, FAIA will be here to do a site visit on updating buildings and giving a facelift to our downtown area. Terri also stated that we need to have someone from the Planning Commission on our board. The next REV-UP will be on May 15th. In Harrisonburg

**NEW BUSINESS-**

- Motion by Brad Armentrout, second by Lisa Akers to approve a budget of \$250 to \$300 for the Tea Party.

**UPCOMING EVENTS**

Tickets for April 5th. The Tea Party are live on the web site. Lisa Sponaugle is working on getting someone to read a story. Cinco de Mayo will be May 2nd. from 5PM to 9 PM, tickets are \$5.00. Chad Nickell is already booked but we will need to get the stage and power, and also need to secure an event permit and beer license. Discussed the June 13th pool party and vendor event as well as Christmas in July.

**ALLEGHANY HIGHLANDS ECONOMIC DEVELOPMENT**

Tyler stated they had wrapped up on the Brownfield Grant and that the Housing Summit would be held in October and he would be reaching out to the surrounding counties.



**Regular Board Meeting**  
Olde Town Covington Conference Room 12:00pm  
**MINUTES**



**PARTNERSHIPS-**

***Alleghany Highlands Chamber of Commerce-***

Josh gave us an update on events

- 3/4 Lunch and Learn to be held at MGCC is Sold out
- 3/6 Ribbon cutting for Prospect Airbnb
- 3/15 Annual Chamber Dinner at the Greenbrier Hotel
- 5/1 Joint Ribbon Cutting with Bath County for the completion of the Jackson River Trail
- 5/10 Gran Fondo
- 6/14 Jackson River Scenic Trail Marathon
- 8/2 Open Water swim Lake Moomaw

The Chamber will also be offering Van Tours of our local area, no charge, breakfast and lunch will be provided. Leaving at 8:30am. returning at 5:00pm on the following dates in 2025- 4/14, 5/19 and 6/23.

Travel Influrencer will be coming 8/4-8th. This is a great promotion for our area.

**Covington City Parks & Recreation**

- 4/12 Easter Parade and Egg Hunt starting at 10:00am, Mid City Parking lot,ending at Main Street Park.
  - 5/9 Fat Phat Band will be at the Green Space along with The Hot Dog House and the new owners of the brewery
  - 5/24 Kick off the summer music series
  - 8/23 Sons and Grandsons of the Statler Brothers will be here
- Lisa Worley also introduced C.W. Smith who has been hired by Parks and Recreation .

**Covington City Small Business Coordinator-**

Terri asks that all board members introduce themselves and visit and promote local businesses.

She also announced that Honeycomb had closed . Receipts have been received for all the Gauntlet money that was given out.

Plans are to set up a group chat in the near future.

**4-H/Farmers Market**

Christine announced, information has been sent out to all the vendors and a meeting is scheduled for April 14th at the market. Opening Day is set for May 17th.

**NEXT MEETING** -Monday March 31, 2025 at 12:00 noon, OTC Board room

**ADJOURNMENT**-Motion by Lisa Akers to adjourn, this was agreed upon and the meeting concluded at 1:16 PM

---

Secretary (signature)  
Olde Town Covington

---

Secretary (print name)

---

Date of Approval