

**February 24, 2025**

Call To Order

- I. Attendance/ Quorum Check
- II. Meeting Approvals:
  - A. Agenda Approval- February 24, 2025
  - B. Approval of Minutes- Monthly Board Meeting Minutes January 27, 2025
- III. Reports:
  - A. Executive Director/President:
  - B. Treasurer:
  - C. Committees:
    - a. Design
    - b. Economic Vitality
    - c. Organization
    - d. Promotion
    - e. Finance
    - f. Executive Committee
  - D. Main Street America:
- IV. Old Business:
  - A. Updated information still needed for several board members-
- V. New Business:
  - A. Income Opportunities:
  - B. Partnerships
    - 1. Alleghany Highlands Economic Development Corporation
    - 2. Alleghany Highlands Chamber of Commerce Update
    - 3. Covington Parks & Recreation Update
    - 4. Covington Small Business Coordinator
    - 5. 4-H Extension / Farmers Market
- VI. Upcoming Events:
  - A. The Tea Party- April 5 11AM-1PM
    - a. Jimmy has been working on the food and planning with Honorata
    - b. Ticket sales are live and Facebook event has been created
  - B. Cinco De Mayo- May 2, 2025 6-9PM (time?)
  - C. June 13- 5:30-9:30 (time?) Friday the 13th themed pool party with music and vendor event
  - D. July 25th- 5:30-8 Christmas in July pool party with vendors, DJ and Santa
- VII. Action Items:
  - A. Budget approval for tea party- \$250-\$300
  - B. VMS Site Visit- March 12 @ 10AM @ OTC office
- VIII. Next Meeting Date/Time: March 31, 2025 12:00
- IX. Adjournment

*Olde Town Covington is a local non-profit organization which seeks to promote the revitalization and economic development of downtown Covington, which in turn, should enhance growth for the entire business community of the Alleghany Highlands. Olde Town Covington sponsors events and activities which provide entertainment, social interaction, educational experiences and tourism opportunities throughout the region. All of these contribute to the local economy. Olde Town Covington is exclusively dedicated to the renovation, revitalization and improvement of the downtown area of Covington, VA.*