

**March 31, 2025**

Call To Order

I. Attendance/ Quorum Check

II. Meeting Approvals: **ACTION ITEMS**

A. Agenda Approval- March 31, 2025

B. Approval of Minutes- Monthly Board Meeting Minutes February 24, 2025

III. Reports:

A. Executive Director/President:

a. Executive Director needs- budget (laptop/cell phone/ office supplies/ 2 collar shirts & 1 button down with logo (board can place order too at own expense) **ACTION ITEM**

B. Treasurer:

C. Committees: **\*\*These need assigned board members today\*\***

a. Design

b. Economic Vitality

c. Organization

d. Promotion

e. Finance

f. Executive Committee

D. Main Street America:

a. Update on meetings 3/12 and 3/18

IV. Old Business:

A. Updated information still needed for several board members- groupme-

1. Lack of communication from the board- how can we fix it?

V. New Business:

A. Income Opportunities:

B. Partnerships

1. Alleghany Highlands Economic Development Corporation

2. Alleghany Highlands Chamber of Commerce Update

3. Covington Parks & Recreation Update

4. Covington Small Business Coordinator

5. 4-H Extension / Farmers Market

VI. Upcoming Events:

A. The Tea Party- April 5 11AM-1PM

a. Board commitment needed for event

B. Cinco De Mayo- May 2, 2025 5-9PM BUDGET \$3,500? **ACTION ITEM**

C. June 13- 5:30-9:30 (time?) Friday the 13th themed pool party with music and vendor event

D. July 25th- 5:30-8 Christmas in July pool party with vendors, DJ and Santa

VII. Next Meeting Date/Time: April 28, 2025 12:00

VIII. Adjournment

*Olde Town Covington is a local non-profit organization which seeks to promote the revitalization and economic development of downtown Covington, which in turn, should enhance growth for the entire business community of the Alleghany Highlands. Olde Town Covington sponsors events and activities which provide entertainment, social interaction, educational experiences and tourism opportunities throughout the region. All of these contribute to the local economy. Olde Town Covington is exclusively dedicated to the renovation, revitalization and improvement of the downtown area of Covington, VA.*