Regular Board Meeting Minutes
OTC Board Room
12:00

April 27, 2026 OTC Board Room

Call to Order: 12:03 PM by Terri McClung, President

Attendees: Kester Dingus, Wanda Crawford, Terri McClung, Patsy Snead, Lisa Akers, Josh Taylor, Afton Griffin, Jonathan Calloway, Lisa Worley, Susan Crowder, Christine Hodges, Gary Whitmore, Tony O`Brien and Tyler Sizemore.

Absent: Lisa Sponaugle

Guests: None

A motion was made to approve the Monthly Meeting Agenda by Jonathan Calloway. Second by Afton Griffin All in favor: Yes

A motion was made to approve the Previous Meeting Minutes by Lisa Akers, Second by Afton Griffin All in favor: Yes

Consent Agenda Items: Motion to approve all items on the consent agenda as presented byLisa Worley Second by: Gary Whitmer All in favor Ye

Executive Director:

Kester gave an update to the minutes. Following up on the MSA sign, Kelvin brought us a used sign and we only needed to purchase the Covington sign attached to the bottom. A motion was made to place signs at Cucci`s and on Durant Rd. by Jonathan Calloway, Second by: Afton Griffin. All in favor Yes

The intern interview has been moved to 5/7 at 9 AM due to a conflict with school schedule.

Still working on the concessions for the Lumberjacks. Trying to work out the Health permit issues and a workable menu. Promo nights will require extra volunteers, we have several organizations that have expressed interest in helping.

Partner/Ex-Offico Updates

- **Small Business Coordinator-**
- Va Economic Development from Richmond to visit on May 27
- Rev Up May 12th. In Lexington. Attending Kester,Afton,Terri and Lisa W
- JMT Hometown June 22nd - 10% of sales come back to OTC
- The Downtown Comprehensive Plan is almost complete and will be submitted tomorrow.
- A photographer from Chicago will be coming through our area on May 5th. He is interested in taking photos of the inside and exterior of downtown businesses. Terri thinks this may be something similar to an influencer, she will find out more when she meets with

- **Chamber of Commerce:**

    - 4/30 5:30 Merchant Meet Up - Maple Trail Putt Putt Golf Course
    - 5/9 Grand Fondo
    - 5/18 11:30 Rededication of the Historical Marker for Falling Spring Falls
    - 5/18 Familiarization Tour
    - 5/20 5:30-7:00 Business Appreciation MGCC
    - 6/13 VA 250
    - 6/22 Jackson River Scenic Trail Marathon

- **Parks and Rec**

- 5-9 Youth Day
- 6-11/13 VA 250 Carnival

- **AHEDC**
- Tyler Sizemore reported the GIS system is in the works that will display warehouses,business properties, land etc. for sale and should be ready by summer. Links to the website will be sent out to EDC,City,Towns etc. This is in the works now and should take 1 to 2 months to complete.

- **Mayor–** No Update

- **4-H Extension/Farmers Market**
- Vendors meeting was held and 36 vendors signed up for the season. The facebook site with OTC has been brought up to date.-
- 6/27 Bloomfest
- 7/25 Christmas in July
- 8/8 Kids Derby in conjunction with Streetscene
- 9/19 Customer Appreciation
- 10/24 Fall Fest
- 11/28 and 12/15 Holiday Markets
- August plan on Thursday evenings for produce and plants
- Setting up vendors on the sidewalk and the possibility of closing the street to accommodate more vendors was discussed. This would require the City Manager`s approval. OTC inquired if the 1099 for the Market Managers had been set up and was told it had not,

Old Business

Cinco de Mayo will have a change in the band due to illness and will now be 2 bands made up with members from the original for the same price.Kester and Lisa W, will meet tomorrow to decide on an area for a beer garden.
Afton also suggested we need to set a date to clean up Main Street at least by Streetscene.

Next OTC meeting May 18th. 12 Noon - The Friendly Fork

Motion to adjourn at 12:54PM made by : Lisa Akers Second by: Afton Griffin **All in Favor? yes**