MAIN STREET AMERICA
2025 Affiliate

Regular Board Meeting Minutes
OTC Board Room
12:00

Olde Town Covington
An Advancing Main Street Community

07/28/2025 | 12:00 | OTC Board Room

CALL TO ORDER: An Olde Town Covington board meeting was held on July 28, 2025, at the Olde Town Covington Board room beginning at 12:04 PM, presided over by Afton Griffin, Interim President with Secretary Wanda Crawford taking notes.

Attendees: Afton Griffin, Wanda Crawford, Tony O`Brien, Kester Dingus, Jonathan Calloway, Susan Crowder, Lisa Sponaugle, Lisa Worley, Lisa Akers and Jaime Hale

Absence: Terri McClung, C.W Smith, Tyler Sizemore, Josh Taylor and Christine Hodges

Guests: Patsy Snead

Consent Agenda Items: Lisa Akers made a motion to approve all items on the consent agenda as presented. Second by: Jonathan Calloway All in Favor: Yes if No: None
Items pulled from consent agenda for discussion: None

Items to be discussed outside of the Consent Agenda:

1. Lisa Akers- Board seat- 2 year term 07/01/2025 - 06/30/2027 Motion to approve made by : Afton Griffin Second: Jaime Hale All in Favor? _Yes if No: _None
2. Tony O'Brien- Board Seat- 2 year term 07/01/2025 - 06/30/2027 Motion to approve made by : Jaime Hale Second: Jonathan Calloway All in Favor? _yes if No:None
3. Jaime Hale- Treasurer- 2 year term- 07/01/2025- 06/30/2027 Motion to approve made by :Jonathan Calloway Second: Lisa Worley All in Favor? _yes if No: _None
4. Executive Session – Discussion of legal matters related to cease and desist letter received from The Virginian Review on July 25, 2025
    a. The Board entered executive session at 12:18 to discuss legal matters related to the cease and desist letter from The Virginian Review. Present were Afton Griffin, Wanda Crawford, Tony O`Brien, Kester Dingus, Jonathan Calloway, Susan Crowder, Lisa Sponaugle, Lisa Worley, Lisa Akers and Jaime Hale. Lisa Sponaugle made a motion to authorize the president to retain legal counsel on behalf of OTC related to the legal matter with The Virginian Review, with legal fees not to exceed $5,000. And was seconded by Jonathan Calloway. All in favor Yes if No None.
    b. The Board exited the executive session at 12:27 P.M. and resumed open session.

Additional discussions outside of Consent Agenda:

1. Kester said he had been walking and talking to merchants around town, and both newspapers have been very welcoming. He has contacted 6 or 7 businesses about a summer promotion and has received positive feedback from most of them. OTC will

be printing coupons for 10% off at Barnwood Blessings, and A-Line Bargains and a free Laser Tag from Mountain Rush and giving them out at the City Pool, Christmas in July and at the Maple Trails Putt Putt. City Cafe plans to open as soon as they receive their health permit and would like to be included on any promotions we have.

2. We need to add a QR code to the OTC sign that was just moved to the Sports Complex and Jaime Hale said she would take care of that.
3. Muffins and a Meeting will be at 9 A.M. on Thursday July 31st. At the library. Robert Floyd has requested he be included in our promotion meetings.
4. There will be EV charging stations installed at the Farmers Market and the Library.
5. Both Afton and Kester have received a complaint from a vendor at the Farmers Market regarding accusations of harassment and feel they have not gotten proper response from the ones in charge of the Farmer's Market. Afton said she had reached out to this person and received no response. Since OTC is listed as a subsidiary of the Farmers Market we need to look into how this affects us, as we do not have any one on their board and the city takes care of the building, utilities and other expenses. Kester will set up a meeting with Chrisitine to try to resolve these issues. Afton will reach out to Jacob Wright, part of the board for the Farmers Market and get a meeting scheduled.
6. The ABC agent has offered to come and do a Sellers and Servers course. This is a great service and something we should take advantage of in a slow time of year.

Partner/ Ex-offico Updates:

- **Small Business Coordinator**: No update at this time.
- **Main Street America:** No update at this time.
- **Parks and Rec:** 8/23 Sons and Grandsons of the Statler Brothers
- **Alleghany Highlands Chamber of Commerce:**
    i. 8/2 Open Water swim Lake Moomaw
    ii. Travel Influencer will be coming 8/4-8th. This is a great promotion for our area.
    iii. VA 250 Mobile Museum will be set up Aug 8th~10th in the Mid City Mall parking lot
    iv. No update at this time.
- **Alleghany Highlands Economic Development Corporation:**
    i. Housing Summit is scheduled for 8/14 at MGCC
    ii. No update at this time.
- **Mayor:** No updates at this time. OTC Sends their condolences to the Carson family.
- **4-H Extension/Farmers Market:** No updates at this time.

Next Meeting: Monday August 25,2025 at 12:00 noon at OTC Board room

Motion to adjourn made by: Lisa Akers **Second by:** Lisa Worley

All in Favor? Yes **If No:** none