Regular Board Meeting Minutes
OTC Board Room
12:00

June 29, 2026 OTC

Call to Order: 12:00 by Terri McClung, President

Attendees: Kester Dingus, Wanda Crawford, Terri McClung, Patsy Snead, Lisa Akers,Afton Griffin,Lisa Worley,Susan Crowder,Gary Whitmer, Tony O`Brien , Lisa Sponaugle and Tyler Sizemore, Jonathan Calloway, Peyton Colvin, Josh Taylor and Christine Hodges

Guests: Anthony Dorcas, Clifton Forge Main Street

A motion was made to approve the Monthly Meeting Agenda by Lisa Akers. Second by Afton Griffin. All in favor: Yes

A motion was made to approve the Previous Meeting Minutes by Lisa Worley. Second by Afton Griffin . All in favor: Yes

Motion to approve all items on the consent agenda as presented. Motion made by Afton Griffin. Second by Jonathan Calloway

Executive Director:

Kester gave an update to his written consent agenda - he did not attend Business after Hours or the ribbon cutting for Secure Storage.
Peyton has been working on the Parking Space Project and there are over 350 spaces not counting the Mid City Mall lot.
OTC received Awards for Volunteer Hours, Building Improvements and Private Investments .
One of the VMS signs has been put up on Durant Rd, but it is the wrong sign. The city will need to correct this.
OTC received an invite to take part in the Clifton Forge 4th. of July parade.
Alleghany Foundation has extended our grant until the end of 2026.
MSA is offering a workshop in Vermont August 18 - 20th. Gary and Tony plan to attend.
Yodel, a Community Calendar company that had made contact with Kester at the Now Conference has contacted Kester and he referred them to the Chamber .
Chris Neumer, Professional Photographer from Chicago will be in town July 13-15. He plans to photograph some of the buildings downtown at dusk to capture the beautiful and unique buildings. Some of the locations will include Patsy`s Dance, Tanks Gym and the Used Furniture Store on Maple Ave, all images will be available to us to use for promo and advertising purposes at no charge.
Kester commented he had a meeting with Attorney Michelle Cook regarding the social medial talk over the conflict of interest and Terri. She said since there is no financial gain involved it is absolutely not a conflict of interest. He reminded everyone to not respond or make any comments - keep a positive attitude - post reminders of meetings and what OTC is to the community

Small Business Coordinator

Fall Rev Up is scheduled for September 14th in Rocky Mount. Please contact Kester if you plan to attend.

Terri has several request from people looking for retail space, but none are available for less than $1,500. a month.

A new Deli and Bakery will be opening soon on Main Street, She has expressed an interest in seeing some type of Founder's Day celebration.

Terri shared that Lexington has signage on their buildings giving the history of that building. She felt that it may be something we would want to consider. It was also suggested that a QR code could be used on each sign and would be able to give more information.

She also expressed her appreciation to Brenda Gier, Venita and Jordan Dingus, Skylur Haynes, and all the volunteers from JRCC for all the time and effort in helping with the Lumberjack games. Kester commented we had a total of 352 volunteer hours with Tony leading with a total of 44.5 hours

Partner/Ex-Offico Updates

- **Chamber of Commerce:**
  Marathon was the largest ever with 94% being out of town participants
  7-2 Ribbon cutting YMCA New Wellness Center and 20th. Anniversary
  7-23 Ribbon Cutting State Farm

- **Parks and Rec**
  Fall sports will be starting in the next couple weeks
  Christmas in July on 7/25, featuring live music from STARS, Holiday Market and family fun

- **AHEDC**
- Tyler Sizemore said the Small Business Brochure list has been completed

- **Mayor–** No Update

- **4-H Extension/Farmers Market**

- 7/25 Christmas in July
- 8/8 Kids Derby in conjunction with Streetscene
- 9/19 Customer Appreciation
- 10/24 Fall Fest
- 11/28 and 12/15 Holiday Markets

- August plan on Thursday evenings for produce and plants
- Bloomfest was a success 33 kids and each received a $5.00 gift card to spend at the market

Old Business - None

New Business:
Tony suggested we have another art contest this fall for the Alley Gallery offering prizes for different age groups. It was suggested he present this to the Promo Committee and bring it back to the board.

Motion to apply for the USDA grant due June 30th. Made by Lisa Akers 2nd by Jonathan Calloway. All in favor Yes

A motion to approve meeting dates for next year. Motion made by Afton Griffin. Second by Lisa Worley. All in favor Yes.

A motion to keep the original OTC Logo and add a splash of color. Motion made by Lisa Sponaugle. Second by Gary Whitmer All in favor Yes

Next OTC meeting July 27th.. 12 Noon - OTC Board Room

Motion to adjourn at 1:12 PM made by : Jonathan Calloway Second by: Afton Griffin
All in Favor yes